

MOMENTUM

ZIMI INVESTOR NEWSLETTER ASX:ZMM
JULY 2023

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www.zimi.life

THANK YOU FROM OUR CEO

“Dear shareholders and investors, welcome to the July 23 edition of our newsletter which features highlights of how we are gaining momentum in the market. The demand for the smart home & office continues to grow rapidly as the technology is becoming commonplace in our everyday lives.

Despite the revenue disruption posed by the global component shortages, our team has persevered to deliver an expanded product range to market, plus recommence supply of our existing product ranges after selling the majority of our stock in FY2022.

The initial response for the new products has exceeded our expectations, and we are well positioned to capitalise on the immense opportunities within the ‘smart space’ technology market. Once our existing back orders of >\$1.6M are fulfilled this quarter, we have secured components and production pipeline to support >\$3.5M sales revenue for the H1 FY2024 period.

I appreciate the patience of our customers and support of our shareholders the past year as we navigated the headwinds of supply shortages. We are proud to now deliver this expanded range of products to market and look forward to the products being installed to create smarter living experiences across the country. We’ll we will share more of these projects in future newsletters.

I’m proud and grateful of the hard work by the entire Zimi team as we move to the next phase of our growth strategy with a very exciting year ahead.”

Jordan Tentori
Zimi CEO



OUR TRUSTED DISTRIBUTION PARTNERS



NEW PRODUCTS IN PRODUCTION

We are delighted to announce that our highly anticipated SenoA range of Smarter switches are in production, with the first shipments already enroute to customers. Furthermore, the arrival of the eagerly awaited Powermesh Multi Dimmer Switches and Blind Controllers is imminent.

The dedicated Zimi engineering team is presently at the factory, overseeing operations to ensure the highest standards of quality and production efficiency is optimised. Our commitment to offering outstanding products remains at the forefront of everything we do.

We appreciate the support of all the electricians, contractors, engineers, builders and architects that have chosen these new products for their projects.

[Read the ASX announcement](#)

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THREE BIRDS RENOVATION

This exciting collaboration with Beacon Lighting and popular social media influencers 'Three Birds Renovation' has shone the spotlight on our Powermesh range of smart switches in their latest renovation project in Sydney.

This partnership exemplifies how effortlessly Powermesh can automate any home, enhancing our visibility among consumers and increasing consumer demand.

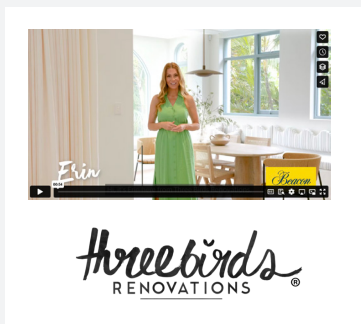
'Three Birds Renovation' boast a strong following with over 30,000 students enrolled in their renovation course and nearly 1 million followers on Instagram. This collaboration expands our reach significantly.

For a first-hand look at how Powermesh is revolutionising home automation, we encourage you to check out the project via the following links:

[See Instagram](#)

[Visit Website](#)

[Play Video](#)



POLYAIRE EXPERIENCE CENTRES

Australia's leading ducted air conditioning and Zimi distribution partner is set to unveil three new experience centres in Hendra, Molendinar, and Acacia Ridge, Queensland. These centres are designed to showcase the entire Zimi product range, including Powermesh and Senoa, in action.

Visitors will be able to see firsthand the lifestyle convenience, safety & security, and energy management benefits that our innovative products provide when integrated seamlessly with the AirTouch control system. The aim is to present home automation not as an extravagant expense, but as an affordable luxury within reach for any homeowner.

The first of these three centres is expected to open in August, marking a significant milestone in our partnership. We are proud to be working together to make smart home automation more accessible.

[Visit Website](#)

[Play Video](#)



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PALM LAKE DEVELOPER EMBRACES ZIMI

With more than 45 years of crafting luxury resort lifestyles and an impressive portfolio of awards, Palm Lakes are highly regarded for their expertise and first-hand knowledge in crafting designer resort-style living for savvy over-50s. We are proud they have chosen Zimi as their solution for Smart Home Automation offer which requires no change to their existing home electrical designs.

One of their current developments on the Sunshine Coast Australia has over 300 homes which has Powermesh included as standard. We have also streamlined the setup process which makes it easy as the new homeowner simply scans a QR code to take control of their home the day the move in.

The Palm Lake Sales Display Centre is also being installed with Powermesh to demonstrate first-hand the endless benefits of convenience, safety and lifestyle included with their smart tech package.

[Visit Website](#)



Senoa Accessibility Range

ENABLING THE SIMPLE THINGS FOR EVERYONE

The expansion of our Senoa Range with the introduction of Senoa Accessibility, reinforces our dedication to improve the quality of life for individuals with disabilities. Our Smarter Switches meet the housing requirements set by the NDIS, and their unique features are being incorporated in projects nationwide.

Our Partnership Growth Manager, Chris Dalton, recently had the honour of participating in a ground-breaking ceremony with the Independent Living Company, a valued partner that is integrating our technology in their forthcoming projects. This collaboration affirms our commitment to drive positive change and make a difference in the lives of those who can benefit most from our smarter technology.

[Visit Website](#)



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SPECIALTY LIGHTING AND DESIGN BRISBANE

Specialty Lighting and Design offers a professional and comprehensive lighting service to those that are building, renovating or simply wish to refresh their current lighting. Zimi was chosen as the preferred smart home partner for this luxurious showroom display which will be opening soon.



EDUCATION PROMOTES GROWTH

Our Partnership Growth Manager, Chris Dalton, has been assisting our partners and their electrician network. He's been focused on education about our products benefits, giving demonstrations, and providing hands-on learning experiences. These efforts are aimed at maximising the potential presented by the emerging smart home market.

Chris recently conducted a staff and electrician training session at BEACON LIGHTING Cannon Hill, where the feedback is always around how simple our products are to use. The response from our wholesale and retail partners for Zimi presentations has been overwhelming and very positive, which will help drive growth for our smart home technology and revenue.



O'BRIEN NATIONAL CONFERENCE PERTH

Zimi had incredible exposure at the O'BRIEN national conference, with a dedicated display booth with our distribution partner TRADER. The live product displays for Powermesh and Senoa allowed the attendees to see, touch and feel the product ranges and discuss opportunities with their latest projects.